

# Longboat Key Life

March 24, 2006

Art, Real Estate and Community Life

Section B

## Building Success

Members of the Longboat, Lido and St. Armands Keys' business community flocked to a business after hours event held at the Vollmer Financial Group's 5,000 square-foot swanky new headquarters at 444 Gulf of Mexico Drive last Wednesday night. Vollmer, a long-time familiar face and financial planner, made a speech at the close of the event congratulating the Chamber of Commerce and its President, Gail Loefgren, as well as Remax Excellence Broker/ Owner Andrew Vac and Remax Excellence Realtor Marnie Matarese.

"Marnie and Gail helped save the Chamber from extinction," said Vollmer. "When Gail came in in 1993 there were 106 members and the Chamber was thought of in Longboat as just a social gathering group. Now we are a viable force."

Vollmer took a playful jab at Vac: "Is there ever going to be a decade where Andrew Vac is not Chamber president?"

Most attendees were jealous of the Sarasota Bay views and the stately appearance of the freshly finished offices that sported an abundance of mahogany and marble. The Vollmer Financial Group is part of the Stanford Group Company, a private wealth management firm.

### February Stats

#### WebSite:

Hits: 228,714

Visits: 7,687

#### Top 5 Countries:

- 1) Canada
- 2) Switzerland
- 3) Netherlands
- 4) United Kingdom
- 5) Germany

#### Keyword Searches from "Membership Section":

159,337

#### Total Referrals from "Membership Section":

165,545

Inquiries by Email: 321

Referrals: 1

Visitor's Guides Mailed: 8,720

Relocation Packets Sent: 19

Wedding Packets Sent: 10

Visitors to Office: 1,786



The Vollmer financial group is all smiles about their new offices on South Longboat Key. Shown from left in front is Marie Gardner, Managing Director Charles Vollmer, Donal Bahrenburg and Laura Skirvin. Center is Stephanie Van Dyke, Kristin Kiehl and Susan Atherton. In the back is Robert "Butch" Klemeyer, Mathew Drews, Bruce Lang and James S. LeBaron.



Doug Seel of Small Business and Residential Network Installations enjoyed a cold drink while making the rounds.



The duo, Chuck Vollmer and Andrew Vac, long-time Longboaters charmed the crowd.



Northwestern Mutual's Linda Stewart picked the winning ticket.



RE/MAX Excellence agent Marnie Matarese got a leg up on the fun.



Sue Causey and Harold Freeman, of Maus & Hoffman Clothiers were one of the more colorful couples of the night.



Bob Barr of Bitdiddle's was all smiles.

### New Members (Feb. 3 - Mar. 2)

#### Real Estate Agents

Michael Saunders & Co.  
Gail Wittig & Saint Cacchiotti, PA  
440 Gulf of Mexico Drive  
Longboat Key, FL 34228  
387-0533

#### Personal Trainer

Key Fitness, LLC  
Rich Bennett  
7313 18th Avenue Drive West  
Bradenton, FL 34209  
773-3443